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NAPCOR

Your NAPCOR Updates & PET Industry News

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July Member Webinar Recording

We had a fantastic turnout at last month's Member Meeting, so we thank you for staying engaged with us virtually during these challenging times! A full recording, slides (including those of our guest speakers), and an agenda all have been posted under Meeting Archives on the Member Center. You will need a Member Center login to access the link below, and [Karen](#) can help set up an account for you if needed.



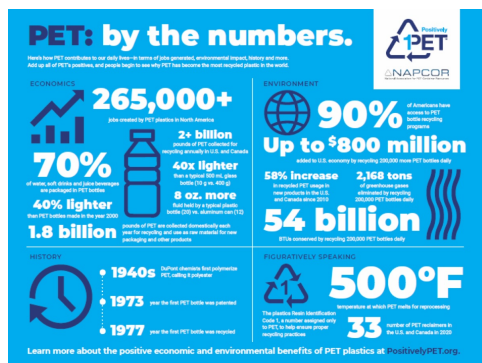
Meeting Archives – July 2020

Future Meeting Dates:

November 18-19, 2020 tour of **Penn Color** in Philadelphia
April 14-15, 2021 at The Westin O'Hare Hotel in Chicago



Communications Updates



New! The Positively PET Toolkit has been expanded—PET 101 and PET by the Numbers are now available to be printed in two poster sizes: 18 x 24 or 24 x 36. The poster-sized files are available for download on the NAPCOR Member Center (link below), and are perfect to use in employee break rooms or other areas where you might post relevant information.

New! Thermoform Fact Sheet is now available. Feel free to also download this from the below link on the Member Center and use as you see fit.

Positively PET Campaign Materials

Baltimore, MD and **Indianapolis, IN** are the next two regions of focus for our Positively PET campaign. The rollout will begin later this month and run until early November. If you have locations or activity in either of those regions that we should promote along with Positively PET, please contact [Laura Stewart](#).

PET 101:
Everything you need to know about the world's #1 plastic.

Most of plastics are for reuse. PET (polyethylene terephthalate) bottles and containers are safe, lightweight, recyclable and shatter-resistant. Best of all, they are designed to be fully recyclable. Americans collect over 1.8 billion pounds of PET every year, helping to make it the world's most widely recovered plastic.

History

- PET is the most widely used plastic in the world.
- PET is the most widely recycled plastic in the world.
- PET is the most widely used plastic in the world.

Economics

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Environment

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Performance

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Get Involved

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PET Thermoforms
Good Things Worth Knowing

PET thermoform packaging—also known as clamshells, trays, tubs, clear egg cartons, lids and cups—is molecularly equivalent to PET polyethylene terephthalate bottles. So it shares the same #1 rank identification code, usually accompanied by the chasing arrows. It's also safe, lightweight, shatter-resistant and exceptionally clear. This makes it an excellent choice for packaging fresh fruits, produce, salads, baked goods, takeout foods and a myriad of other products. And because thermoforms are made of PET, they're part of the family of the world's most widely recovered plastic.

PET Thermoforms Are a Preferred Packaging Material

- FDA approved for food contact.
- Recyclable when designed properly—and the industry is adopting best practices.
- Chosen by leading brands to package produce greens, fruits and salads.
- Chosen by retailers for fresh bakery and produce items.
- Part of the California Standardized Compostability 2025 goal to use 100% recycle-ready clamshells.

Over Three Decades of Proven Use

Since the 1960s, postconsumer recycled PET has been used in PET thermoforms for both food and non-food packaging. Over the past five years, the number of PET thermoforms recycled has continued to grow. In 2019, the U.S. recycled 139 million pounds of PET thermoform packaging.

We are pleased to share with you that NAPCOR has gotten some recent media exposure. Darrel Collier, Executive Director and ABA President Katherine Luger co-authored an [op-ed](#) that was picked up by **Real Clear Energy**.

Additionally, we were included earlier this month in a **Recycling Today** [article](#) about PET supply during the pandemic.

For those following NAPCOR on **LinkedIn**, thank you for your continued support by tagging us and sharing our posts. We have quickly surpassed 1,000 followers! If you have news that we can help promote through LinkedIn, please email [Laura Stewart](#).

In the news

Industry News

[Oregon deposit return rate increased in 2019](#)

[Credit system designed to boost plastics recovery launching in 2021](#)

[Nestlé Waters makes a bigger splash in rPET](#)

[Slipping through the cracks](#)

[Carbios starts construction of its pilot plant for enzymatic PET recycling](#)

[Coca-Cola European Partners \(CCEP Ventures\) funding for CuRe Technology](#)

[Paper bottle coming soon to a liquor store near you](#)

Member News

[AMUT-COMI ACF820 thermoforming machine to help fight against Covid-19 spread](#)

[Evertis: Circular Economy – Incorporation of Post Consumer RPET](#)

[Nestlé Canada Inc. agrees to sell Nestlé Pure Life bottled water business to Ice River Springs](#)

[NRT launches color-based optical sorter with artificial intelligence](#)

To have your company news featured in the next edition, please email [Lauren](#).

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We welcome your [comments and suggestions](#) to make this newsletter more helpful to you.

